



# Privacy Policy

*for Client and people contacting us*

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**T**his Privacy Policy applies to all clients of Laura Turini Esq.'s Studio Legale and of Studio Brevetti Turini S.r.l. and also to all users of the websites directly or indirectly linked to one of the mentioned firms.

**CLIENTS** are those who appointed Laura Turini Esq.'s Studio Legale and Studio Brevetti Turini S.r.l. for the fulfillment of a procedure or that get in touch with said firms to evaluate the conferment of a task (pre-contractual negotiations).

**USERS** are those who, independently of their aim, visit one or more of the following websites: [ufficiobrevetti.it](http://ufficiobrevetti.it), [turinigroup.it](http://turinigroup.it), [brevettinews.it](http://brevettinews.it) and able to interact with the site manager sending requests or signing to the newsletter or to download the guides at the disposal of the users.

**Turinigroup.com** is a website permitting the contact with the firm and the professionals of Laura Turini Esq.'s Studio Legale and of Studio Brevetti Turini S.r.l. (collectively referred to as STUDIO TURINI or TURINIGROUP) both in Viale Matteotti 25, Florence. This Policy is valid for both firms but Studio Brevetti S.r.l. is the controller of the data processing for what concerns the data sent to the patent sectors, whereas Laura Turini Esq. deals with the rest of the cases (trademarks, designs, software, copyright, and privacy...).

**Ufficiobrevetti.it** is the information portal managed by Studio Brevetti Turini S.r.l. which is the data controller.

**Brevettinews.it** is a magazine publishing articles on patents, trademarks, designs, copyright and privacy managed by Laura Turini Esq. who is the data controller.

This policy is addressed to CLIENTS and USERS as above indicated.

According to the website visited and to the reference sectors, the owner of the processing is identified in Studio Brevetti Turini S.r.l. or in Laura Turini Esq. that can be respectively contacted by the following contacts:

**Studio Brevetti Turini S.r.l.**, Viale Matteotti, 25 - 50121 Firenze, P.I. 05806260484, Tel. 055 5520647, Fax 055 4089025, email: [emmi@turinigroup.com](mailto:emmi@turinigroup.com)

**Laura Turini Esq.**, Viale Matteotti, 25 - 50121 Firenze, P.I. 01446700500, Tel. 055 5520647, Fax 055 4089025, email: [turini@turinigroup.com](mailto:turini@turinigroup.com)

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# PRIVACY POLICY

in accordance with Art. 13 EU Regulation 2016/679 (GDPR) on personal data protection

The website does not contain obligations to provide personal data. The user is free to furnish his/her personal data sending an email, in case s/he wants to be contacted back, sending a form, subscribing to the newsletter or by other means.

Before communicating any personal data, you are invited to read carefully the following policy in accordance with Art. 13 EU Regulation 2016/679 (GDPR) on personal data protection - in order to know which data we process, the purposes of the process, what the failure in the conferment of the data requested involves and your rights in relation to those data - in addition to the [Cookie Policy](#).

## BROWSING DATA

Accessing the webpage and our website, the informatics systems and the software procedures in charge of the functioning of this website acquire, during their normal work, some personal data whose transmission is implicit in the use of the internet communication's protocols.

In those category of data there are IP addresses or the domain names of the computers and of the computer used by the users, the URI/URL (Uniform Resource Identifier/Locator) addresses of the requested resources, the time of the request, the method used to submit the request to the server and other parameters concerning the operating system and the informatics environment of the user.

Those data, necessary for the usage of the website, are not stored for more than seven days.

### Data Processed

- A. Data collected for the execution and during the fulfillment of specific contractual and pre-contractual relations between Studio Turini or that could be maintained in future or that you gave us on purpose contacting directly Studio Turini, filling the forms - even online - or leaving your card or in any other way to obtain commercial information in view of a possible contractual relation (*see the detailed processing in **Table A***).
  - B. Data collected in forms - even online - or data not requested that you gave us on purpose when you expressly consent data processing for marketing purposes to receive our newsletter with the updates on patents, trademarks, designs, copyright and privacy (*see the detailed processing in **Table B***).
  - C. Data sent to us for your application for a possible hiring or for a possible collaboration with Studio Turini ("*curricula*") (*see the detailed processing in **Table C***).
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# TABLE A

## Supplier, clients and possible clients data processing

<b>Purpose of the processing</b>	<p>The personal data collected by Studio Turini while performing a specific contractual or pre-contractual relation related to the supply from a third party, the sell and/or supply of our products and services can be processed for the purposes below:</p> <ol style="list-style-type: none"><li>To answer a direct request that can be satisfied by a telematic answer or the sending of paper material depending on the case;</li><li>For purposes strictly connected and required to the fulfillment of the contractual or pre-contractual relation in course;</li><li>To fulfill the obligations foreseen by the law of identification, storage, reporting even in accordance with the anti-money laundering law in force (Legislative Decree 231/2007 and subsequent amendments).</li></ol>
<b>Legal Ground</b>	<p>Execution of a contract or for pre-contractual negotiations even when we answer questions from the online form of the website.</p> <p>Compliance with a legal obligation.</p>
<b>Consequence to the failure in communicating Data</b>	<p>The data requested are mandatory. The failure to provide data makes impossible to execute the contract or to answer your requests in a pre-contractual process so that there will not be a contract with Studio Turini and/or we will not satisfy your requests.</p>
<b>Storage period</b>	<p>The data provided will be processed only for the period of time necessary to the fulfillment of the requested service or to provide you the requested information and they are stored for 24 months (point a). in case you are a client or a supplier (or you became so after pre-contractual relations) of Studio Turini, your data will be stored for 10 years from the conclusion of the last appointment for fiscal purposes or according to the maximum duration foreseen by the law obligation (point b) c) and d).</p>

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<p><b>Communication to third parties</b></p>	<p>The personal data are processed by the controller and the people in charge expressly authorized, with the guarantee of safeness and secrecy and undertaking not to diffuse or communicate them to third parties. For aims linked to these purposes, your data could be communicated uniquely to the professionals charged by the controller of the processing, expressly appointed as external processors of the processing and in particular:</p> <ul style="list-style-type: none"> <li>• to accounting firms;</li> <li>• to the labor consultant firm;</li> <li>• to the office sending INTRA certification;</li> <li>• to post offices.</li> </ul>
<p><b>Data portability in Extra-EU Countries or to an International Organization</b></p>	<p>The personal data may be transferred to EU and Extra-EU countries for the purposes of this document. In particular, data may be communicated to foreign IP offices, as well as firms of extra-EU professionals collaborating with Studio Turini for the filing of trademark, design, patent applications or for other works at foreign offices.</p> <p>To consent the execution of the appointment, personal data may be transferred even to Extra-EU countries where there is not an adequate decision or an appropriate safeguards in the protection of personal data (in accordance with art. 49 (1) (b) GDPR).</p>

## TABLE B

### Newsletter data processing

<p><b>Purpose of the processing</b></p>	<p>The personal data collected by Studio Turini, upon your consent, can be processed for all the following purposes:</p> <ul style="list-style-type: none"> <li>• For the subscription to our mailing list in order to receive our newsletter with the updates on patents, trademarks, designs, copyright and privacy.</li> </ul> <p>The processing of your data for this purpose may occur through automatized means such as mails, text messages or instant messaging.</p>
<p><b>Legal Ground</b></p>	<p>It is necessary to the execution of the contract.</p> <p>Consent.</p>

*[Continues on the next page...]*

<p><b>Consequence to the failure in communicating Data</b></p>	<p>The personal data processing is necessary to proceed with the subscription to the newsletter as per the request sent by form. In case of rejection, it won't be possible to continue with the subscription. For the purposes in this table, it occurs only upon your expressed consent and it constitutes the legal ground of the processing.</p> <p>The consent is free, optional and revocable. The rejection doesn't block in anyway the execution of the obligations arising from the contractual relation in course, but it will cause the impossibility to subscribe to Studio Turini's newsletter to receive the updates on patents, trademarks, designs, copyright and privacy.</p>
<p><b>Storage period</b></p>	<p>24 months. Before the elapsing of the 24 months, you will be asked if you want to keep receiving our commercial information, otherwise your data will be erased.</p>
<p><b>Communication to third parties</b></p>	<p>Moreover, your data may be communicated for the purposes in this table to the marketing and communication Agency and to the web and website hosting Agency, who are appointed as external processors of the processing as well.</p> <p>Your data may be communicated to the following categories of recipient appointed as external processors of the processing:</p> <ul style="list-style-type: none"> <li>• To the manager of the email and of the newsletter</li> <li>• To the marketing and communication Agency</li> </ul> <p>At any moment, you can ask the controller an updated list of these processors and their contacts.</p>

## TABLE C

### Application Data processing

<p><b>Purpose of the processing</b></p>	<p>If you send your application, curriculum or a collaboration proposal, spontaneously or after a recruitment the data communicated will be processed by Studio Turini for the following purposes:</p> <ul style="list-style-type: none"> <li>• - Evaluation of the candidate and of his/her professional experiences, for possible interviews, for proposing other job offers or collaborations relative to the profile of the candidate.</li> </ul>
<p><b>Legal Ground</b></p>	<p>Pre-contractual relations (evaluation of the candidate) adopted after a proposal of application.</p>

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<b>Consequence to the failure in communicating Data</b>	The processing of personal data for the purposes in this table occurs according to the legal grounds of the execution of the pre-contractual measures.
<b>Storage period</b>	Until the closure of the <i>“opened position”</i> or 24 months in case there isn't an indication of closure of the <i>“opened position”</i> .
<b>Communication to third parties</b>	Your data will not be communicated to third parties.

## RIGHTS OF THE DATA SUBJECT

In relation to the data furnished, you can at any moment, for all or part of the data and/or processing, exercise the following rights:

Right	Content	What it entails
<b>Right of access (Art. 15)</b>	Ask the controller the confirmation of the existence of a data processing and access the data.	S/he can ask information or obtain a copy of the data concerning him or her. The exercise of this right does not compromise the existing relation and the data processing can continue.
<b>Right to rectification (Art. 16)</b>	Ask the rectification or the integration of inaccurate personal data concerning him or her without undue delay.	S/he can ask the update, correction or integration of his/her data. The exercise of this right does not compromise the existing relation and the data processing can continue.
<b>Right to be forgotten (Art. 17)</b>	Ask the permanent erasure of his/her personal data for at least one of the reasons at art. 17 Reg. 2016/679.	The exercise of this right compromises the existing relation and the data processing ends permanently except for the cases foreseen by the law.

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Right	Content	What it entails
<b>Right of restriction (Art. 18)</b>	Ask the restriction of the data processing if one of the reasons at article 18 Reg. 2016/679 is met.	The exercise of this right compromises the existing relation and the data processing ends at the exception of the storage and of the other cases foreseen by the law.
<b>Right to data portability (Art. 20)</b>	Ask to receive the personal data furnished directly or indirectly in a machine-readable format and transmit those data to another controller.	If the data subject does not exercise also the right to be forgotten, the processing can continue and it does not include the cancellation of the data.
<b>Right to revoke the consent (Art. 7 (3))</b>	When the consent is the base of the processing, it is possible to revoke it at any moment.	The processing will end for all processing unless at the beginning it was indicated a different legal ground for the processing.
<b>Right to object (Art. 21)</b>	Object all or part of the processing indicating the reason if there are the foreseen conditions.  Object the processing for market purposes at any moment without any explanation.	For data processed for the first purposes, the owner has to completely refrain from further processing personal data, unless there are the exceptions indicated in the law.  For data processed for marketing purposes, the controller has to stop the data processing for the said purposes, but he can keep processing them for other purposes if there is a adequate legal ground.

Such rights can be exercised simply requesting it to the aforementioned controller of the processing. An answer will arrive without undue delay and, anyway, not later than a month from the request.

If you consider that your data has been infringed, you can address a claim to the Italian Data Protection Authority in accordance with Art. 77 Reg. EU 2016/679.

This policy may be modified at any moment due to possible modifications in our procedures. We invite you to consult it periodically. In case of modification, the “*Date of last modification*” at the bottom of this notice will be updated.

**Copyright:** *this model is copyright protected. Any reproduction is forbidden.*

**Date of last modification:** October, 9<sup>th</sup> 2018